The best luxury vinyl plank (LVP) brands to buy at Lowe's are **SMARTCORE** (particularly SMARTCORE Ultra/Pro lines made by COREtec) and **Pergo** (specifically Pergo DuraCraft or Pergo Extreme). Users on Reddit generally reach a consensus that these options offer the best balance of durable wear layers, realistic textures, and waterproof performance. Reddit · r/Flooring +2

Top LVP Brands at Lowe's

- **SMARTCORE / SMARTCORE Pro:** Highly popular for its rigid core structure, ease of DIY click-lock installation, and reliable waterproof design. Higher tiers feature thicker wear layers (up to 20mil+).
- **Pergo DuraCraft / Extreme:** Known for exceptional pattern realism, low gloss matte finishes, and robust dent and scratch resistance. Reddit · r/Flooring +1
- **Style Selections:** Lowe's budget house brand; decent for low-traffic rooms or tight budgets, but features thinner wear layers (around 12mil).

What to Look For When Buying

- **Wear Layer Thickness:** Choose a **12mil to 20mil+ wear layer** for residential spaces. Higher numbers mean better resistance to pets, kids, and heavy foot traffic.
- **Plank Thickness:** Thicker planks (5mm to 8mm) feel more solid underfoot and help mask minor imperfections in your subfloor.
- **Underlayment:** Look for options with a **pre-attached acoustic pad** to save time, reduce installation costs, and quiet footsteps.